

DUPLICATE

INVOICE



WTEV-TV
11700 Central Parkway #2
Jacksonville, FL 32224
Main: (904) 996-0400
Billing:

<http://www.actionnewsjax.com>

Billing Address:

MediaSource Worldwide
Attention: Accounts Payable
777 South Harbour Island Blvd.
Suite 145
Tampa, FL 33602

Send Payment To:

WTEV-TV
Newport Television LLC
PO Box 402619
Atlanta, GA 30384-2619

Invoice #	Invoice Date	Invoice Month	Invoice Period
63611-1	10/14/12	October 2012	10/01/12 - 10/10/12

Station	Account Executive	Sales Office	Sales Region
WTEV-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Women Speak Out PAC	WOMEN SPEAK OUT PAC	266

Flight Dates	Order #	Alt Order #
10/05/12 - 10/10/12	63611	09835883

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9913932		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/05/12	10/10/12	Action News @ Noon	12:00 PM-12:30 PM	MTWTF--	:30	2	\$920.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/04/12 10/10/12 MTW-F-- 2 \$920.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTEV F 10/05/12 11:59 AM Action News @ Noon 12:00 PM-12:30 PM :30 WS0TV92701H \$920.00 NM									
2 WTEV M 10/08/12 12:26 PM Action News @ Noon 12:00 PM-12:30 PM :30 WS0TV92701H \$920.00 NM									
2	10/05/12	10/10/12	Action News @ Noon	12:00 PM-12:30 PM	MTWTF--	1:00	3	\$1,840.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/04/12 10/10/12 MTW-F-- 3 \$1,840.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WTEV M 10/08/12 12:21 PM Action News @ Noon 12:00 PM-12:30 PM 1:00 WS012010HDEN60 \$1,840.00 NM									
1 WTEV Tu 10/09/12 12:22 PM Action News @ Noon 12:00 PM-12:30 PM 1:00 WS012010HDEN60 \$1,840.00 NM									
2 WTEV W 10/10/12 12:22 PM Action News @ Noon 12:00 PM-12:30 PM 1:00 WS012010HDEN60 \$1,840.00 NM									
3	10/05/12	10/10/12	Action News @ 5p	5:00 PM-5:30 PM	MTWTF--	1:00	4	\$1,600.00	NM
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4	10/05/12	10/10/12	Action News @ 6p	6:00 PM-6:30 PM	MTWTF--	:30	1	\$800.00	NM
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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Advertiser	Product	Estimate Number	
Women Speak Out PAC	WOMEN SPEAK OUT PAC	266	

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7	10/05/12	10/10/12	CBS Evening News	6:30 PM-7:00 PM	MTWTF--	1:00	2	\$2,400.00	NM																																																																																									
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Total Spots							23																																																																																											

Payment Terms 30 Days

<u>Gross Total</u>	\$36,760.00
<u>Agency Commission</u>	\$5,514.00
<u>Net Amount Due</u>	\$31,246.00

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